Наявність великої кількості взаємно конкурентних концепцій медіаосвіти та медіаграмотності, а також інерція освітньої системи, яка від радянських часів на рівні основ навчального процесу успадкувала недостатню увагу до розвитку критичного мислення, особливо при вивченні суспільствознавчих дисциплін, дуже заважають стрімкому розвитку та впровадженню медіаосвіти. [2]

Для поширення медіаграмотності в нашій державі необхідно підготувати програму впровадження на всіх освітніх рівнях елементів сучасної медіаосвіти з наголосом на розвиток самостійного критичного мислення, яка конкретизуватиме положення Концепції впровадження медіаосвіти в Україні та враховуватиме нові реалії сьогодення. [3, с.46]

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NATIONAL-PATRIOTIC EDUCATION STAFF OF LAW ENFORCEMENT STRUCTURES

World history, the experience of European countries, that is among the spiritual qualities of modern law enforcement personnel patriotism structures are dominant, and their undaunted love for his homeland, the state, the people, his historical achievements underlies the effective operation of law enforcement agencies. For Ukraine's national-patriotic education is of particular importance to in connection with the tragic events of recent years: the annexation of the Autonomous Republic of Crimea, OOS in the Donbass, a "hybrid" war that is waging against Ukraine of the Russian Federation Analysis of the current situation in law enforcement agencies allowed to highlight a number of problems in the field of national patriotic education of personnel law enforcement agencies. In order to determine the most effective ways for them the solution seems appropriate to these problems three groups: into 1) problems with underdevelopment conceptual foundations of modern theory of Ukrainian patriotism;2) problems caused by the practice of functioning of the state system national-patriotic education. general level and content patriotic consciousness of Ukrainian citizens; 3) problems that are consequence imperfection of the educational system in law enforcement structures.

Among the problems of the first of all group, the ones that deserve special attention are ideological, methodological and direct influence the definition of goals, objectives, principles and directions of national patriotic education of law enforcement personnel, to a creative understanding of patriotism as a spiritual social phenomenon and formation national-patriotic personality traits. What is it problems? Secondly, the problem of organic connectivity in the modern world Ukrainian patriotism of traditions, ideas, values of patriotism, ruling at different stages of Ukrainian history: personified, personal patriotism based on personal devotion to his prince, wife, family, tribe; religious patriotism since the adoption of Christianity in Russia, the establishment of other denominations in the territory of Ukraine:

Second, the problem of reducing patriotism as an ontologically extremely complex one, controversial sociocultural phenomenon, as a meaningful structure to a sufficiently clear and achievable spiritual construction that interacts with the inner world of the individual in the process of socialization and purposeful national patriotic education.

Third, the problem of choosing one model (paradigm) representation of patriotism in theory and practice educational work that will contribute most to the upbringing Ukrainian patriot of the XXI century. By minimizing ethnic, class, confessional, political and ideological in the Ukrainian state it does not become a patriotic idea but a quality one a new level of interpretation and understanding, especially in the context of European integration.

The problems of the second group are nationwide, general cultural and educational problems of formation of modern Ukrainian citizen-patriot. Among the problems of this group on the foreground is the following: first of all, the inconsistency of activities public authorities, scientific and educational institutions, public and religious organizations to solve problems national patriotic education; second, weak, inefficient regulatory and legal framework of national patriotic education citizens of Ukraine; third, outdated teaching and methodical provision of national-patriotic education, absence of new ones educational technologies and recommendations in the field; fourth, the crisis the phenomena that are stored in the social, mass consciousness of the population modern Ukraine, largely due to formal, is not justified from the scientific, systemic positions the transition to the absolute other values of life, penetration into the society of political apathy and individualism, a strategy of personal success and very pragmatic attitude to the Fatherland, the state, its structures.

The third group of problems of national patriotic education law enforcement personnel are directly related to the quality and the nature of the functioning of the educational system in law enforcement bodies. Also, the problem of mutual adaptation of the state system national patriotic education and practice of educational work in the Ministry of Internal Affairs Of Ukraine. Secondly, the

problem of creating a single "educational field", yes which, along with the heads of all links of the Ministry of Internal Affairs, should be included by the state institutes, local governments, mass media, public and religious associations, etc.

Third, the problem of raising the effectiveness of national patriotic staff training law enforcement agencies, and this depends on two main factors: the state of objective and subjective conditions and their consideration in the educational process activities; internal coherence, organization of the main components in the system of national patriotic education. At determining the main directions of radical improvement of national patriotic education in the context of European integration should be taken into account the need to overcome the deformed and negative sides of national patriotic upbringing as a socially meaningful, experiencing activity the actions of a variety of people, including very unfavorable and even counteracting ones, factors.

Important in national-patriotic education law enforcement personnel in the context of European integration, ours look, they have: formation of historical memory, explanation of historical communication of generations, showing the achievements of compatriots in the world culture, science and art; instilling love and caring Attitude towards the mother tongue; involvement in folk traditions and rituals; deep study of natural, geographical, demographic, social, political, geopolitical, legal and other features of Ukrainian of the clarification of the meaning and content of the main state symbols of Ukraine - its emblem, flag and anthem; exploring glorious pages the history of Ukraine, the warlike deeds of its people; respect for history and national traditions of the peoples and nationalities that inhabit Ukraine; study the glorious history of law enforcement as well as heroic actions individual employees of the Ministry of Internal Affairs of Ukraine, especially in the period of ATO and CAB; participation in various forms of socially significant activities, etc.

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